

Why more and more companies, authorities and institutions equip their fleets with RES-QR?

The digital safety advantage for your fleet - technology for survival.

An advertising medium that couldn't be more useful.

Externally and internally RES-QR.DE shows appreciation for employees and for each individual. A branded windshield badge shows that the company fleet is equipped with RES-QR.DE.

The concise gluing position makes the badge visible to everyone both from the outside and from the inside.

What is RES-QR.DE?

RES-QR labels facilitate rescue activities in traffic accidents. Three QR-CODES provide the rescuer with the vehicle-specific rescue data sheet, so targeted help can be provided. The rescue data sheet shows the exact design of the vehicle and its technical features, such as the position of the battery or the airbags. Especially with alternative drives such as electric, hybrid and gas this is very important. See in detail:

<https://de.wikipedia.org/wiki/Rettungsleitfaden>

“RES-QR is especially with the modern vehicles like electric, hybrid and gas vehicles, a vital aid in finding possible rescue steps quickly and efficiently, while minimizing risks for the emergency crew.”
(Björn Grosbach, Hofheim-Wildsachsen Volunteer Fire Department)

Why is RES-QR.DE so unique?

RES-QR.DE digitized and improved the paper rescue card developed by the VDA (Association of the Automotive Industry) and the ADAC in 2009.

The color coding of the alternative drives, orange and green, indicates possible dangers at first glance.

The RES-QR.DE solution has been optimized in collaboration with instructors and rescue workers. Training and operational exercises confirm its practical suitability. Since 2014 Mercedes Benz has integrated QR CODES into new vehicles. Our partner IAV and a multitude of other training centers are currently using RES-QR.DE for their training.

Since 2023 RES-QR is a cooperation partner of the German Fire Brigade Association and other associations of individual federal states.



The RES-QR - advantages at a glance:

- Appreciation of employees and customers
- Best possible care and quick help in the event of a traffic accident
- Positive reinforcement of the company's image
- Innovation through digitalization
- Customer loyalty
- For more than 1500 vehicle types directly from stock
- Uncomplicated order processing
- More than 2,500 partner fire departments nationwide
- Standard color coding for electric vehicles
- 3M quality
- No APP required
- Easy to install
- Ideal for giveaways at product presentations, events and trade fairs
- Also used internationally (rescue sheets). Symbols and coloring are as far as possible internationally uniform

RES-QR.DE bereits mit:

